

LODGER'S TAX ADVISORY BOARD MEETING

AGENDA

Wednesday, December 17, 2025 – 3:00 p.m.

CALL TO ORDER:

ROLL CALL:

1. Approval of Minutes September 17, 2025
2. Review of November 2025 Budget Reports
3. Reports
 - 10th Annual Gate City Music Festival
4. Funding Request
 - Cowboy Sweetheart Ball by The Colfax County Fair Association
 - Moon Dog Publishing for the 2026 NM Vacation Guide by Matt Ganter
 - World Journal Newspaper 2026 Summer Guide by Stefine Nguyen
5. Report on Explore Raton, Google Ads and Media Management Center by Patricia Duran, CCI Director and Soriah Martinez
6. Old Business/New Business/Miscellaneous
 - a) Next Lodgers' Tax Advisory Board Meeting, Wednesday, January 21, 2026

ADJOURNMENT

*For questions regarding this agenda please contact Desire'e Trujillo, CMC, City Clerk
by phone at 575-445-9551 or by email dtrujillo@cityofraton.com*