

LODGER'S TAX ADVISORY BOARD MEETING

AGENDA

Wednesday, March 18, 2026 – 3:00 p.m.

CALL TO ORDER:

ROLL CALL:

1. Approval of Minutes September 17, 2025
2. Review of February 2026 Budget Reports
3. Report
 - 2026 Cowboy Sweetheart Ball by the Colfax County Fair Association
4. Funding Request
 - 2026 Raton Visitors Guide by The Center for Community Innovation
 - Beautification Coalition by Raton MainStreet
 - 2026 Visitors Guide Ads by Raton MainStreet
5. Report on Explore Raton, Google Ads and Media Management Center by CCI Director, Soriah Martinez
6. Old Business/New Business/Miscellaneous
 - a) Next Lodgers' Tax Advisory Board Meeting, Wednesday, April 15, 2026

ADJOURNMENT

For questions regarding this agenda please contact Desire'e Trujillo, CMC, City Clerk by phone at 575-445-9551 or by email dtrujillo@cityofraton.com